



## Penn Theatre Movie Sponsorship

**Friends of the Penn** relies on support from our community to provide quality entertainment at an affordable price, offer free educational field trips to our local schools, host community events, and keep this irreplaceable historic structure in tip-top shape. We invite you to join us on this exciting journey and assist us in preserving the Penn Theatre by becoming a weekly movie sponsor. With your help the Penn Theatre will remain Plymouth's shining star!

### Sponsorship Packages

#### **\$750 – Exclusive Festival Package**

- Sponsor receives all benefits listed below in Silver Screen Package
- Exclusive sponsorship during any one of the following festivals: Ice Festival, Art in the Park, or Fall Festival

#### **\$500 – Weekend Silver Screen Package**

- Business/Sponsor's name or selected message on under-marquee above entry doors for at least 3 days
- Acknowledgement on Penn website, Facebook page, and Penn weekly email – reaching more than 7800 patrons
- Sponsor mentioned on Theatre voice recording
- Business Logo and/or sponsor's name on
  - Screen before each movie showing (must provide HD image)
  - Weekly posters displayed on box office window and lobby
- Opportunity to display company promotional material in lobby
- 10 free movie passes to distribute for advertising Penn movie showings
- Sponsor will receive a professional photo print of fully lit marquee
- Business/Sponsor's name will be included on pre-show on-screen donor list for 2 months
- Business/Sponsor's name will be included on permanent donor list located in the lobby (update yearly)

#### **\$250 – Weekend Red Carpet Package**

- Acknowledgement on Penn website, Facebook page, and Penn weekly email – reaching more than 7800 patrons
- Business/Sponsor's name mentioned on Theatre voice recording
- Logo and/or sponsor's name on weekly posters displayed on box office window and lobby
- Opportunity to display company promotional material in lobby
- 6 free movie passes to distribute for advertising Penn movie showings
- Business/Sponsor's name will be included on pre-show on-screen donor list for 2 months
- Business/Sponsor's name will be included on permanent donor list located in the lobby (update yearly)

The Friends of the Penn is an IRS recognized 501(c ) (3) non-profit organization working to preserve the historic Penn Theatre in Plymouth, Michigan. This organization does not discriminate on any basis. Donations to Friends of the Penn are tax deductible to the fullest extent of the law. Tax ID # 51-0536795

## Sponsor Information – Select One:

BUSINESS SPONSOR

PERSONAL SPONSOR

Business Name \_\_\_\_\_

Sponsor's Name \_\_\_\_\_

Contact Person \_\_\_\_\_

For either category, please complete the section below:

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Week Requested \_\_\_\_\_  
(SUBJECT TO AVAILABILITY)

Amount Enclosed: \$ \_\_\_\_\_

Check - Made payable to "Friends of the Penn"

Visa  MasterCard  Discover  American Express

Credit Card# \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_ Signature \_\_\_\_\_

For Festival and Silver Screen Sponsors, please choose and complete the message for the under-marquee display\*:

**Business Sponsors – list your company name:**

Thank you \_\_\_\_\_

**Personal Sponsor options:**

Thank you \_\_\_\_\_

Congratulations \_\_\_\_\_

Happy Birthday \_\_\_\_\_

Happy Anniversary \_\_\_\_\_

In Honor of \_\_\_\_\_

In Memory of \_\_\_\_\_

Will You Marry Me \_\_\_\_\_

\*Friends of the Penn reserves the right to edit content.

PLEASE DROP OFF OR MAIL COMPLETED FORM:

Friends of the Penn  
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Plymouth, MI 48170

For more information, email: [ellen@friendsofthepenn.org](mailto:ellen@friendsofthepenn.org)